



SPONSORSHIP

PROPOSAL

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SHOW YOUR SUPPORT



Disco In The Park is Edmonton's summertime House and Disco music festival! A weekend of all day dancing in the Louise McKinney Riverfront Park – surrounded by trees, room to spread out, live performances from unreal DJ's!

2023's Festival Features several International artists including **Crystal Waters**, & **French Horn Rebellion** from New York, **Greg Wilson** from Manchester, **Monkey Twerk** from Amsterdam, **Never Dull** from Mexico.

Support a weekend with us for unforgettable vibes.



HOW CAN YOU HELP



There are three ways in which your company can help bring The 3rd Annual Disco In The Park to the stage:



All donations and sponsorship will be put towards essential elements of the production, including:

- Artist Pay
- Set Design, Lighting Design and Construction
- Marketing Design and Material

STATISTICS

- Over 15 performances at Louise McKinney RiverFront Park
- Capacity of 1000 per performance
- Total project capacity over 1,500 patrons

MARKETING REACH

- Combined 15,000 Instagram, 5,000 Facebook followers
- Project-specific 'Grindstone Mainstage' mailing-list of 5,500 contacts
- Coverage from all major YEG media outlets including CTV, Sonic, and more.



TITLE SPONSOR



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Be the title sponsor and get your name across the whole festival.

Your support will help make the festival happen. Contribute to the costs of the festival site, artist fees and festival marketing.

- 8 vertical tower banners across the festival site
- Sponsor logo on the Website, Printed sponsor boards on site, digital program and tickets
- Thank-you in our pre-show announcement
- Comp tickets available on request with VIP access to all events



**TOTAL:
\$20,000+**

STAGE SPONSOR



STAGE SPONSOR

Sponsor The Disco In The Park Main-stage OR The Disco In The Park Shade Stage. This sponsorship helps cover the stage costs.

**TOTAL:
\$10,000**

Our giant outdoor stage will host close to **1,500** people and will ft. over **20** DJs & Musicians with over **+20,000** impressions in-person and online.

- 2 Stage banners, with naming rights for the stage
- Sponsor logo on the Website, Printed banners on site, digital program and tickets
- Thank-you in our pre-show announcement
- Limited comp tickets available on request



DISCO ON THE BOAT



BOAT SPONSOR

This memorable kick off show on Edmonton's Riverboat will be a highlight of the festival.

- Sponsor logo on the Website, billboard recognition, banners, and Social Media posts
- Signage and name recognition in all Disco on the Boat marketing material
- 5 comp'd tickets available to the PARTY

TOTAL: \$5,000+



DO IT FOR THE EXPOSURE



SMALL BUSINESS & FESTIVAL SPONSOR

From gear rentals to admin costs it runs quite a tab putting on a Music Festival. Help us bring the festival to life by being a Festival Sponsor

Small Business Partner

- Sponsor logo on the Website, billboard recognition, banners, and Social Media posts
- Limited comp tickets available on request

TOTAL: \$500

Festival Sponsor

- Sponsor logo on the Website, billboard recognition and Social Media posts
- Two 5 x 10 printed fence banners on site
- 5 comp'd tickets available to the festival

TOTAL: \$2,000



AFTER PARTY PRESENTER



AFTER PARTY SPONSOR

Be the presenting sponsor of one of our 5 after parties.

TO BE ANNOUNCED SOON

TOTAL: \$5,000

RECOGNITION

Be showcased to the more than **+2,500** people, with an additional **500** attending after parties with over **+20,000** impressions digitally and in-person.

- Naming rights to the after party
- Sponsor logo on the Website, billboard recognition and Social Media posts, Two 5 x 10 printed fence banners on festival site
- 2 comp tickets to festival and 5 to the afterparty



THE REST IS HISTORY



HOTEL SPONSOR

Help us put up our 20 out-of-town artists in a memorable place.

July 28th - July 30th

Humans (Vancouver) 2 performers

Monkey Twerk (Amsterdam) 2 performers

Crystal Waters (New York) 3 performers

Greg Wilson (Manchester UK)

Pat Lok (Vancouver)

Never Dull (Mexico)

French Horn Rebellion (New York)

Pineo & Loeb (Ottawa) 2 performers

DJ Beaubien (Vancouver)

Neighbour (Vancouver)

Esette (Calgary)



RECOGNITION

(YOUR COMPANY)

- Sponsor logo on the Comedy Festival Website, Printed banners on site and digital program
- Thank-you in our pre-show announcement
- Limited comp tickets available on request



LOOKING FLY AS USUAL



FLIGHTS/TRAVEL SPONSOR

This sponsorship helps us to cover flight and travel costs to bring diverse artists to Edmonton!

Humans (Vancouver) 2 performers

Monkey Twerk (Amsterdam) 2 performers

Crystal Waters (New York) 3 performers

Greg Wilson (Manchester UK)

Pat Lok (Vancouver)

Never Dull (Mexico)

French Horn Rebellion (New York)

Pineo & Loeb (Ottawa) 2 performers

DJ Beaubien (Vancouver)

Neighbour (Vancouver)

Esette (Calgary)

TOTAL: \$5,000

RECOGNITION

- Sponsor logo on the Comedy Festival Website, Printed banners on site and digital program
- Thank-you in our pre-show announcement
- Limited comp tickets available on request



JOIN THE PARTY



CORPORATE PACKAGES

Grab some tickets for the event and give back to your team and clients, or gain new exciting ones.

All Ticket Packages Include:

- Name recognition in on the shows homepage and website,
- Cross promotion on Social Media

PLEASE EMAIL Kyle for more details and to claim your tickets : kparrotta@grindstonetheatre.ca

